

Haleon and CareRx Support Seniors' Everyday Health Through Centrum 50+ Access Initiative

MISSISSAUGA, ON – August 25, 2026 — Haleon, the global leader in consumer health, is working with CareRx, a leading provider of pharmacy services to senior living communities, to put Centrum 50+ multivitamins, in the hands of approximately 5,000 seniors across Canada.

Through this one-time joint initiative, Haleon's Centrum 50+ product is being provided free of charge to seniors through CareRx's network of home partners, reaching individuals in senior living communities and seniors' day programming across the country. In addition to multivitamins, participating seniors will also receive educational information designed to support health literacy and informed self-care.

"Everyday health should be accessible at every stage of life, including as people age," said Sarey Wulf, Head of Corporate Affairs, Haleon Canada. "This initiative helps direct products to where they can make a meaningful difference, reducing barriers that may limit seniors' ability to engage in essential preventive health practices."

Research from Statistics Canada shows that vitamin and mineral supplement use increases with age, yet access barriers can affect whether older adults use them consistently. Through CareRx's established network in the senior living sector, this initiative aims to help reach seniors who may otherwise face barriers to accessing routine health products.

"At CareRx, we are focused on shaping the future of senior care through pharmacy services that make a real difference to the communities we serve," said Puneet Khanna, President and CEO, CareRx. "This initiative reflects how we can work with partners to expand access to everyday health products and respond to the broader needs of seniors."

By bringing together Haleon's trusted consumer health products with CareRx's national reach in senior care, the initiative underscores a shared commitment to supporting healthier aging and helping more seniors access the everyday health products they need.

About Haleon

Haleon (LSE / NYSE: HLN) is a global leader in consumer health with a purpose to deliver better everyday health with humanity. Haleon's product portfolio spans six major categories: Oral Health; Vitamins, Minerals and Supplements (VMS); Pain Relief; Respiratory Health; Digestive Health; and Therapeutic Skin Health and Other. Built on trusted science, innovation and deep human understanding, Haleon Canada brands include Advil, Buckley's, Centrum, Emergen-C, Flonase, NeoCitran, Nexium, Polident, Robitussin, Sensodyne, TUMS, Voltaren and more. For more information on Haleon and its brands visit [Haleon Canada](https://www.haleon.ca).



About CareRx

CareRx is Canada's leading provider of pharmacy services to seniors living and other congregate care communities (long-term care homes, retirement homes, assisted living facilities and group homes). We are a national organization with a large network of pharmacy fulfillment centers strategically located across the country. This allows us to deliver medications in a timely and cost-effective manner and quickly respond to routine changes in medication management. We use best-in-class technology that automates the preparation and verification of multi-dose compliance packaging of medication, providing the highest levels of safety and adherence for individuals with complex medication regimens. We take an active role in working with our home operator partners to promote resident health, staff education and medication system quality and efficiency.